

Gigshowcase.com Internet Marketing Internship Program (Paid)

Description:

Gigshowcase.com is looking for a marketing intern to develop and implement an internet-based marketing and sales program. Gigshowcase.com is an online subscription-based website content management system designed to allow people with basic computer skills to totally manage their websites.

Internet marketing intern skills and traits:

- Entrepreneurial, agile thinker;
- Excellent creative writing skills;
- Strong communications skills (oral, phone, and internet-based);
- Ability to think of creative solutions to problems.
- Strong knowledge of Joint Venture and Affiliate marketing.
- Strong knowledge of SEO techniques;
- Skilled in social media, blogging, and newsletter writing;
- Strong sales skills

Do you have creative marketing ideas but never have an opportunity to implement them? Do you want to see if your ideas actually work? An intern must be able to think creatively in a fast-paced environment and adapt quickly based on preliminary marketing results. We are a small company, so this position will allow freedom to use your entrepreneurial creative skills. An intern has the opportunity to learn in a real life situation what it is like to have the responsibility of managing a company's marketing plan and be able to call the shots that will determine the future direction of that company.

Intern Responsibilities

- Develop and implement marketing to attract Joint Venture Partners;
- Develop and implement marketing to expand our affiliate program;
- Develop marketing content for our website (technical web experience is not necessary – we have the technical expertise in house);
- SEO implementation;
- Vertical Market Development – Identify and implement targeted marketing to specific industries;
- Develop a sustainable blog initiative;
- Develop a realistic Social Media strategy;
- Develop a marketing email list and email campaigns;
- Implement a sales plan.

Environment and Time Commitment

We are a virtual online company and thus do not have dedicated office space. An intern must have their own reliable computer and high speed internet connection. Phone and online meetings will be scheduled at least 2-3 times per week to discuss marketing initiatives. The position reports to the President who will be available anytime for questions and discussion.

An intern will be expected to work 20 hours/week on Gigshowcase.com marketing business. Specific hours are flexible although some daytime availability (between 8:00 AM and 5:00 PM) is required for meetings and correspondence relating to marketing initiatives. This internship will run for a 4 month minimum; the exact time is negotiable.

Compensation

This position will also be compensated with a minimum wage salary plus a generous commission structure based on performance. Some commissions will continue for a limited time after the internship is over. Of course a successful intern will be welcome to continue with the company.

How to Apply?

To apply for this great opportunity, please go to www.gigshowcase.com/internshipprogram.aspx and submit an awesome cover letter (canned cover letters will not be read) and your resume. Make sure to let us know why you are perfect for this opportunity and the skills that will enable you to make a difference at Gigshowcase.com!