

**ADAMS STATE COLLEGE
SCHOOL OF BUSINESS**

**BUS 363
MANAGERIAL FINANCE**

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TEXTBOOK AND SUPPLEMENTS

1. Required Text:

Keown, A.J., Martin, J.D., Petty, J.W., & Scott, D. F., Jr. (2002). *Financial management: principles and applications* (9th ed.). Upper Saddle River, NJ: Prentice Hall. (ISBN 0-13-033362-X)

2. Supplements:

Financial Calculator Texas Instruments: Model # BAI PLUS

To order textbooks or obtain information about book titles you may go to www.exstudies.adams.edu and click on the "ASC Bookstore" icon. Use **Section Number: 571** to order books from the Bookstore site.

COURSE DESCRIPTION

Financial management is the study of the functions of the financial manager; that is; planning, raising, and investing of funds in ways that maximize the efficiency of the organizations' operation.

This course is designed to acquaint students with substantive parts of financial management functions, including financial analysis, valuation of financial assets, planning and control, capital budgeting, and investment analysis.

COURSE OBJECTIVE

The objective of this course is to provide the student with the opportunity to apply the principles of financial management as well as social and ethical issues to realistic business problems. This course is also intended to stimulate the interest in the field of finance as an area of further study as well as practice.

COURSE ASSIGNMENTS AND ACTIVITIES

A *Tentative Course Outline* on the next page outlines your reading assignments and the problem sets for each chapter. The outline also indicates when you must stop to take each of the three proctored exams.

HOMEWORK PROBLEMS

The homework problems are assigned in the tentative course outline and will be added to the study guide. These homework problems are constructed so as to numerically illustrate many of theoretical issues that we cover in this course. The importance of doing these homework problems cannot be stressed enough. To do well in this course, you must learn to practice and apply the principles that will be covered in this course. The only way to accomplish this is to do the homework problems.

The assigned homework problems are from problem set "A" of the textbook. These homework problems will not be collected; however, it is highly recommended that you solve them before starting a new chapter because they will be the focus of the exams. Please note that problem set "B" is very similar to problem set A and are intended for extra practice.

EXAMS

There will be three exams: two midterms and a final exam. The exams consist of problems and multiple-choice questions (may be a few short essays). The first exam will cover Chapters 1 - 4. The second exam will include materials covered in Chapters 5 - 8. The final exam is comprehensive and covers Chapters 1 - 12. **All exams must be proctored.**

GRADING POLICY

Your course grade will be determined based on combination of three exams.

Exam # 1	100 points
Exam # 2	100 points
Exam # 3	200 points
Total	400 points

<u>Grade</u>	<u>Points</u>
A	360 and up
B	320 - 359
C	280 - 319
D	240 - 279
F	Below 239

Please send all requests for proctored examinations to the Division of Extended Studies, Adams State College, Alamosa, CO 81102. All exams are proctored and no notes or books are allowed, but student may use a basic (financial) calculator.