

# BUS 416 – BUSINESS FINANCIAL PROBLEMS

## SYLLABUS

**Instructor:** Dr. Javad Gorjidooz  
**E-mail:** [jgorjido@adams.edu](mailto:jgorjido@adams.edu)  
**Phone:** 928-777-6942  
**Fax:** 928-777-3827  
**Address:** Department of Business  
Embry-Riddle Aeronautical University  
3700 Willow Creek Road  
Prescott, AZ 86301-3720

### COURSE DELIVERY:

Print-Based Correspondence Course

### CREDIT HOURS:

Three Semester Hours

### PREREQUISITES:

BUS 363 minimum grade C- or T

### COURSE MATERIALS:

To order textbooks or obtain information about book titles you may go to [www.exstudies.adams.edu](http://www.exstudies.adams.edu) and click on the “ASC Bookstore” icon.

Use **Section Number: 573** to order books from Bookstore site.

### Required Textbook:

Keown, Martin, Petty, and Scott, Jr., Financial Management, Volume II, Custom Edition, 2009, Pearson Custom Publishing, ISBN # 9780558390679.

### Supplemental Materials:

Study Guide  
Supplemental Problems & Solutions

### Optional Material:

Financial calculator Texas Instruments model # BAI PLUS

### CATALOG DESCRIPTION:

General examination of financial problems faced by business firms with the purpose of developing integrated theories of financial policy at the firm level. Case studies used extensively.

### STUDENT LEARNING OUTCOMES:

Upon course completion, students will be able to:

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- Discuss firm's financial planning and be able to forecast financial needs.
- Analyze the capital structure and dividend policy and their impacts on shareholders' wealth.
- Demonstrate an understanding of working capital management including, management of cash, inventory, and accounts receivable.
- Analyze the "Lease or Buy" decision.
- Determine the reasons for, and the results of, restructuring the corporation through mergers, divestitures, failures and/or reorganizations, and the impact of those restructures on shareholders' wealth.
- Discuss the globalization of financial market, managing receivables and payables in foreign currencies, hedging strategies to reduce or eliminate exchange rate risk, and foreign direct investment.
- Demonstrate the use of Microsoft Excel and other spreadsheet software packages in the analysis of financial decision making process.

### **Course Requirements:**

Course requirements consist of homework assignments, successful completion of three exams including two midterms and final exam, and three case analyses. The exams consist of multiple-choice questions and problems. The first exam will cover chapter 13 through 16. The second exam will include chapter 17 through 20 and the final exam is comprehensive and covers chapters 15 through 24.

**All exams are proctored and no notes or books are allowed, but student may use a basic or financial calculator.**

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## BUS 416 BUSINESS FINANCIAL PROBLEMS EXTENDED STUDIES

<b>Reading and Homework Assignments</b>	
Review #1: Financial Statements Analysis	Study Guide, Review #1
Review #2: Financial Forecasting and Capital Budgeting	Study Guide, Review #2
Review #3: Cost of Capital	<b>Study Guide, Review #3</b>
Managing for Shareholder Value	<b>Text: Chapter 13</b>
Raising capital in Financial Markets	<b>Text: Chapter 14</b>
Capital Structure I: Impact of Leverage	<b>Text: Chapter 15, Problems # 7, 19 – 24, 27, 28</b>
Capital Structure II: Planning Firm's Financial Mix	<b>Text: Chapter 16, Problems # 3, 5, 6, 7, 18, 19</b>
<b>FIRST EXAM</b>	<b>Ch. 13 – 16</b>
Dividend Policy	<b>Text: Chapter 17, Problems # 2 – 4, 11 – 13</b>
Working Capital Management	<b>Text: Chapter 18, Problems # 2 – 6, 8 – 11</b>
Cash and MS Management	<b>Text: Chapter 19, Problems # 3– 5, 9 – 11</b>
Accounts Receivable, Inventory, and Total Quality Management	<b>Text: Chapter 20, Problems # 1 – 3, 6 – 12</b>
<b>SECOND EXAM</b>	<b>Ch. 17 – 20</b>
Risk Management	<b>Text: Chapter 21, Problems # 1 – 4</b>
International Finance	Text: Chapter 22, Problems # 1, 2, 5, & 6
Mergers, Leverage buyouts, and Divestitures	Text: Chapter 23, Problems # 1 – 3
Term Loan and Lease	Text: Chapter 24, Problems # 1 – 3, 5, 7, & 8

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<b>COMPREHENSIVE FINAL EXAM</b>	<b>Ch. 15 - 24</b>
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## Grade Distribution and Scale:

In alignment with ASC academic policies, no D may apply to a major or minor field.

### Grade Distribution:

Exam #1	100 points
Exam #2	100 points
Final Exam	200 points
Case #1	50 points
Case #2	50 points
<u>Case #3</u>	<u>50 points</u>
Total	550 points

### Scale:

90-100%	A
80-89%	B
70-79%	C
60-69%	D
59% and below	F

### ADA Statement:

Students who need special accommodation to complete this class should contact the instructor and the Office of Student Affairs, 719.587.7221 as soon as possible.