

# BUS 419 – CURRENT TOPICS IN MANAGEMENT

## SYLLABUS

**Instructor:** Richard Vallone  
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### COURSE DELIVERY:

Print-Based Correspondence

### CREDIT HOURS:

Three Semester Hours

### COURSE MATERIALS:

#### REQUIRED TEXTBOOK:

Schermerhorn Jr., John R., *Exploring Management in Modules, 1<sup>st</sup> Edition*. Hoboken, NJ: 2007, John Wiley & Sons, Inc.  
ISBN 10: 978-0-470-07835-8  
ISBN 13: 978-0471-73460-4

To order textbooks or obtain information about book titles you may go to [www.exstudies.adams.edu](http://www.exstudies.adams.edu) and click on the “ASC Bookstore” icon.

Use **Section Number: 1016** to order books from Bookstore site.

### CATALOG DESCRIPTION:

This course surveys current management issues in a competitive and rapidly changing business environment that more than ever is: challenged by global opportunities and threats; concerned with families and quality of work life; confronted by legal and ethical dilemmas; connected by technology; consumer oriented to provide high quality goods and services at low prices.

### STUDENT LEARNING OUTCOMES:

The student will:

- Apply the business and management news of the day to conceptual frameworks developed in management, marketing, accounting, economics, and finance courses.
- Extrapolate the outcomes of management developments using conceptual frameworks.
- Defend the prediction of governmental, corporate, and non-profit policy makers and leaders.
- Criticize the prediction of governmental, corporate, and non-profit policy makers and leaders.

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- Formulate solutions to perceived current management problems by applying applicable business management research.
- Evidence higher level management learning regarding current topics in management through written submissions.

## **COURSE REQUIREMENTS:**

### **RULES FOR PAPER ASSIGNMENTS:**

There will be one pre-course essay and one final essay in this course. The requirements for each essay are outlined in the study guide. There are 10 case studies identified by module. Each Case Study is worth 100 points. The papers will need to be in Word format. The Case Studies should have a minimum of 2 references and must be submitted in APA style. I want no less than 2 typewritten pages doubled spaced, not including references, in Times New Roman font 12.

### **PLAGIARISM:**

Plagiarism is the presentation of someone else's ideas or work as one's own. Students must give credit for any information that is not either the result of original research or common knowledge. If a student borrows ideas or information from another author, he/she must acknowledge the author in the body of the text and on the reference page. Students found plagiarizing are subject to penalties outlined in the Adams State College Catalog, which may include a failing grade for the work in question or the entire course.

## **GRADE DISTRIBUTION AND SCALE:**

In alignment with ASC academic policies, no D may apply to a major or minor field.

### **GRADE DISTRIBUTION:**

1 Pre-Course Essay	100 points
10 Case Studies	100 points each
1 Final Essay	<u>100 points</u>
Total Points	1200 points

### **SCALE:**

90-100%	A
80-89%	B
70-79%	C
60-69%	D
59% and below	F

## **ADA STATEMENT:**

Students who need special accommodation to complete this class should contact the instructor and the Office of Student Affairs, 719.587.7221 as soon as possible.