

Mass Communication

Bachelor of Arts Degree (B.A.)

English with an emphasis in Mass Communication

Course Offerings

Fall 2013

JOUR 255 Fund. Of Media Comm.
JOUR 275 Basic Media Writing
JOUR 285 Digital Media Production
JOUR 340 Advanced Media Writing

Spring 2014

JOUR 255 Fund. Of Media Comm.
JOUR 350 Media Theory and Criticism
JOUR 495 Mass Comm. Senior Capst.
JOUR 379 Music Video Production
JOUR 327 Social Media

Fall 2014

COMM 165 Digital Filmmaking
COMM 255 Fund. Of Media Comm
COMM 275 Basic Media Writing
COMM 285 Digital Media Production
COMM 457 Media Law and Ethics
COMM 367 Short Film

Spring 2015

COMM 255 Fund. Of Media Comm.
COMM 420 Rhet. Of Pop Culture
COMM 379 Public Relations
COMM 360 Media Management
COMM 367 Short Film
COMM 379 Screenwriting

Fall 2015

COMM 1/365 Digital Filmmaking
COMM 255 Fund. Of Media Comm.
COMM 275 Basic Media Writing
COMM 285 Digital Media Production
COMM 340 Advanced Media Writing
COMM 379 Business of TV

Spring 2016

COMM 255 Fund. Of Media Comm
COMM 420 Rhet. of Pop Culture
COMM 350 Media Theory and Crit
COMM 327 Social Media
COMM 367 Short Film
COMM 457 Media Law and Ethics

Fall 2016

COMM 165 Digital Filmmaking
COMM 255 Fund. Of Media Comm.
COMM 275 Basic Media Writing
COMM 285 Digital Media Production
COMM 368 Documentary
COMM 430 Diversity in the Media

Spring 2017

COMM 255 Fund. Of Media Comm.
COMM 379 Special Topics
COMM 350 Media Theory and Crit.
COMM 366 Music Video
COMM 420 Rhetoric of Popular Culture
COMM 360 Media Management