BUS 364 – AGRIBUSINESS MANAGEMENT

SYLLABUS

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Fax:          229-245-2252
Address:      1606 Norman Drive
              Valdosta, GA  31601

COURSE DELIVERY:

Print-Based Correspondence Course

CREDIT HOURS:

Three Semester Hours

PREREQUISITES:

BUS 105 Introduction to Agribusiness, BUS 207 Introduction to Accounting I, BUS 361 Principles of Management, BUS 363 Managerial Finance, or consent of instructor.

COURSE TIME LIMITS:

The minimum time to complete this course is six weeks. The maximum time to complete this course is one year.

COURSE MATERIALS:

Textbooks can be purchased from the Adams State University Bookstore. To order textbooks or obtain information about book titles, you may go to exstudies.adams.edu and click on the "Bookstore" link. Select "DISTLEARN" from the department menu. (http://adams.edu/students/sub/bookstore/)

Use Section Number: 1571 to order books from Bookstore site. This should provide the correct textbook information and ordering options.

If you have questions, you can contact the Bookstore at 719-587-7981, email at asubookstore@adams.edu or by mail to Adams State University Bookstore, 208 Edgemont Blvd., Suite 3140, Alamosa, CO  81101.
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Required Textbook:


Catalog Description:

Management issues of agricultural businesses such as the forms of ownership, financial statements, analysis, and planning, investment analysis, strategic marketing, management of organizations, and human resources management.

Student Learning Outcomes:

Upon completion of this course, the student will be able to:

1. Identify the different forms of business ownership.
2. Prepare and apply financial statements used in agricultural businesses such as, but not limited to, balance sheets, income statements, and statements of cash flow.
3. Practice ratio analysis, breakeven analysis, budgeting, and sales forecasting in agricultural settings.
4. Explain and apply financial terms and goals, such as equity versus debt financing and leverage.
5. Practice capital investment analysis such as time value of money calculations, discounted cash flow analysis, and the capital budgeting process.
6. Application of strategic marketing and the marketing mix.
7. Practice basic management responsibilities and activities such as planning, organizing, coordinating, staffing, and directing.
8. Practice basic human resources management activities such as planning, job analysis and design, recruiting, selection, interviewing, orientation, training, performance, compensation, promotion, and termination.

Course Requirements:

This course will consist of six exams and three short analysis papers. The Study Guide walks you through each chapter assignment in preparation for the papers exams.

This course is divided into 6 units each consisting of 3 to 4 chapters in the text. Once you have completed the work in each unit and have requested your exam, you will take the unit exam.

Unit Exams

Exams will consist of true/false, multiple choice, and short answer questions. Each exam will be proctored and is 90 minutes in duration. No books or notes of any kind will be allowed during the exams. Calculators are authorized for the exams. More details as to the specific content and timing of exams are provided in the Study Guide.
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Short Analysis Papers
You will also have to write three short analysis papers during the course. See the Study Guide for the specific directions for each paper.

All written work is subject to plagiarism detection software review. Identified instances of cheating or plagiarism will follow the Academic Integrity statement in the Syllabus.

Syllabus Assignment
It is your responsibility to read and understand the Syllabus for this course. In Unit 1 there is a required Syllabus Agreement. This is non-graded but required for completion of the course.

Computer/Internet Requirements
Computer and internet are not required for this course. However, students may communicate and send assignments via email with the instructor, if possible.

GRADE DISTRIBUTION AND SCALE:
In alignment with ASU academic policies, no D may apply to a major or minor field.

Grade Distribution:

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
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<tbody>
<tr>
<td>Syllabus Assignment</td>
<td>0</td>
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<tr>
<td>Six Proctored Unit Exams (100 points each)</td>
<td>600</td>
</tr>
<tr>
<td>Three Short Papers (100 points each)</td>
<td>300</td>
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<tr>
<td>Total Points</td>
<td>900</td>
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Grade Scale:

<table>
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<tr>
<td>811-900</td>
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</tr>
<tr>
<td>721-810</td>
<td>80-89%</td>
<td>B</td>
</tr>
<tr>
<td>631-720</td>
<td>70-79%</td>
<td>C</td>
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<tr>
<td>541-630</td>
<td>60-69%</td>
<td>D</td>
</tr>
<tr>
<td>540 or less</td>
<td>59% and below</td>
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</table>
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ADA Statement:

Adams State University complies with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act. Adams State University is committed to achieving equal educational opportunities, providing students with documented disabilities access to university programs. In order for a course to be equally accessible to all students, different accommodations or adjustments may need to be implemented. The Office of Disability Services (ODS) is located in Richardson Hall, Suite 3-100, by mail at 208 Edgemont Blvd., Suite 3-100, Alamosa, CO 81101, by email at odsd@adams.edu, or by calling 719-587-7746. They are your primary resource on campus to discuss the qualifying disability, help you develop an accessibility plan, and achieve success in your courses. Please communicate with them as early as possible; this can be in person, via email, or by phone. The Disability Services Coordinator shall either provide you letters to give to your professors for accommodations or email these letters out to you and your professors.

Academic Integrity:

In accordance with Academic Policy 100-03-01, Adams State University, to preserve academic integrity, does not tolerate academic dishonesty (misconduct). Every student is required to practice and adhere to the principle of ACADEMIC INTEGRITY while undertaking studies at Adams State University. Students and faculty at Adams State University value academic honesty as a virtue essential to the academic process. Cheating, plagiarism, unauthorized possession or disposition of academic materials, or the falsification or fabrication of one’s academic work will not be tolerated.

Any offense may result in a zero for the exam, lesson, or exercise in question and may result in failure of the course. Please refer to the ASU Extended Studies Academic Integrity website for more information including the student handbook: Academic Integrity at Adams State University.

All written work is subject to plagiarism detection software review.

Examinations:

Please refer to the Guidelines for Proctored Exams and submit your Exam Request Form three weeks BEFORE you plan to take the exam.