

BUS 364 – AGRIBUSINESS MANAGEMENT

Course Syllabus

Instructor Information

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Virtual Office Hours: None, but please feel free to email me at any time during the course via the Email tab in Blackboard. I will check my messages daily and will respond (in most cases) within 24 hours.

Course Delivery

Online, Semester-based

Credit Hours

3 Semester Hours

Course Prerequisites

BUS 105 Introduction to Agribusiness, BUS 207 Introduction to Accounting I, BUS 361 Principles of Management, BUS 363 Managerial Finance, or consent of instructor.

Course Time Limits

This semester based-course follows a 16 week calendar as detailed in the Course Schedule (a separate document).

Course Materials

Textbooks can be purchased from the Adams State University Bookstore. To order textbooks or obtain information about book titles, you may go to exstudies.adams.edu and click on the "Undergraduate" or "Educators K-12" icon. Click on the "Bookstore" link. Click on the button that reads "Graduation, Books, Clothing & Merchandise". Click on "Books" in the green navigation bar. Select "DISTLEARN" from the department menu. (<http://adams.edu/students/sub/bookstore/>)

Use **Section Number: 1708** to order books from Bookstore site. This should provide the correct textbook information and ordering options.

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If you have questions, you can contact the Bookstore at 719-587-7981, email Loretta Martinez at lcmartin@adams.edu or send a mailed request to Adams State University Bookstore, 208 Edgemont Blvd., Suite 3140, Alamosa, CO 81101.

Required Textbook:

Agribusiness – Principles of Management. David Van Fleet, Ella Van Fleet, George Seperich. ISBN-10: 1111544867, ISBN-13:9781111544867.

Catalog Description

This course is designed to provide students with a foundation in agribusiness practices and management issues. Potential careers in the agriculture and agribusiness industries are explored. This course is intended to help prepare students for upper level agribusiness curriculum and career consideration.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

1. Identify and implement appropriate forms of business ownership
2. Create and use financial statements commonly seen in agricultural businesses, such as but not limited to balance sheets, income statements, and statements of cash flow
3. Calculate and use ratio analysis, breakeven analysis, budgeting, and sales forecasting in agricultural settings
4. Comprehend and apply financial terms and goals such as equity versus debt financing, and leverage
5. Calculate and apply capital investment analysis techniques such as the time value of money, discounted cash flow analysis, and the capital budgeting process
6. Apply management responsibilities such as planning, organizing, coordinating, staffing, and directing
7. Comprehend basic human resources management issues such as planning, job analysis and design, recruiting, selection, interviewing, orientation, training, performance, compensation, promotion, and termination

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Course Requirements

This semester-based course is divided into 6 Modules. For each module there will be assigned readings, discussions and/or assignments due. Please review the Class Schedule located on the Syllabus and Information page for specific due dates.

Syllabus Assignment

It is your responsibility to read and understand the Syllabus for this course. In Module 1 there will be a short quiz to test your understanding of content of the Syllabus and the course as a whole. This quiz is ungraded, however, you will not be allowed to proceed to Module 2 until you have passed it. You can take the quiz as many times as you need to in order to receive a passing grade.

Readings and PowerPoints

There is a fairly large amount of reading assigned in this class. Also, there are PowerPoints for each chapter. It is in your best interest to set aside time every week for readings and PowerPoints for this class.

Discussions

Discussions 1-12. – Original Posts and Discussion Responses: There will be a total of twelve (12) Discussion Posts required throughout the course of the semester; some of the topics of these posts will be given to you, others will be of your choice. You will be required to submit one (1) Original Post and two (2) Responses for every Discussion Post.

1. Original Posts: These should be well-thought-out with sources cited where applicable (in APA format). I will be looking for strong writing supported by sources; this is a formalized Discussion post, not an off-the-cuff answer to a question. Facts mean more than Opinion here. Each Original Post should be made by 12:00 am (midnight), MST, on the date it is due and is graded using the Original Post rubric (found on the Syllabus and Information page).

2. Discussion Responses: These should also be thoughtful and supported by sources where applicable. You should respond to a minimum of two (2) different Original Posts, however you are welcome to respond to more if you would like you will only be graded on two per discussion topic, but please don't let that limit you from reading and responding to each other.

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Responses should be made by 12:00 am (midnight), MST, on the day following the date they are due, and the two graded responses are worth up to 5 points each, graded using the Discussion Responses rubric (found on the Syllabus and Information page).

3. It is a great idea to write out your discussion posts in a word-processing software first, outside of Blackboard; edit and format there, then cut-paste it into the Discussion box. Speaking from experience, it's no fun to spend 15-20 minutes (or more!) working on a discussion posting, only to have Blackboard or your computer time you out before you hit Submit.

4. When you are posting anything in this course, be cognizant of your audience and respectful of each person's right to have differences in opinion. In the online environment it can be very easy to misread the intent of the writer – give each other the benefit of the doubt that no one in here means to offend, and never set out to intentionally offend those who think differently from you.

Quizzes

Chapter Quizzes 1-24. The number of chapters per module varies from 3 to 4. There is a quiz for each chapter. These quizzes are usually 25 questions in length.

Exams

Module Exams 1-6. Each module will have an exam that covers all of the information in the module. These are usually 50 questions in length. This will be the last assignment in each module.

Term Paper

A 750-1,000 word term paper is required in this course. The paper will focus on agribusiness principles which are learned in the course and then applied in a real world situation.

Final Exam

You will have a cumulative final exam. It is the last assignment given in the course.

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Grade Distribution and Scale

In alignment with ASU academic policies, no D may apply to a major or minor field.

Grade Distribution

Syllabus Quiz	0 points	0% of grade
Exams (6 @ 100 points each)	600 points	30% of grade
Chapter Quizzes (24 @ 20 points each)	480 points	18% of grade
Discussions (12 @ 30 points each)	360 points	18% of grade
Term Paper	360 points	8% of grade
Final Exam	400 points	26% of grade
Total Points	2,200 points	100% of grade

Grade Scale

1980 - 2200 points	90-100%	A
1760 - 1979 points	80-89%	B
1540 - 1759 points	70-79%	C
1320 - 1539 points	60-69%	D
Less than 1320 points	59% and below	F

ADA Statement

Students who need special accommodation to complete this class should contact the instructor and the Adams State University Counseling Center at 719-587-7746.

Academic Integrity

Cheating, plagiarism, unauthorized possession or disposition of academic materials, or the falsification or fabrication of one's academic work will NOT be tolerated. Any offense may result in a zero for the exam or exercise in question and may result in failure of the course. Please refer to the ASU Student Handbook for more information:

<http://www.adams.edu/pubs>