ADAMS STATE UNIVERSITY
ACCREDITATION ENGAGEMENT COMMITTEE

Notes

Third Meeting - 8:00 a.m., January 27, 2015

Attendance: Chair-Karla Hardesty, Jen Stoughton, Walter Roybal, Jeni Carter, Student Trustee Kaylee Gomez, Trustee Kathy Rogers, Stacy Taylor, Julie Waechter, Leslie Widger, and Dianne Lee. Excused: Tony Weathers and Amy Kucera

Meeting Notes:

- The reaffirmation web site is built and is being updated regularly by Jen Stoughton as the campus’ HLC committees submit minutes and information.
- The reaffirmation activities timeline was shared. This has been added to the web site by Jen Stoughton.
- Karla shared the theme/tagline that the ASU HLC Steering Committee approved for the reaffirmation process: “Ensuring Our Great Stories Continue.” This phrase will be used in various material related to accreditation, including the self study report.
- A 2-year calendar with the ASU mission statement for faculty/staff offices will be drafted by Amy now that the reaccreditation timeline is finalized.
- The HLC criteria bookmarks that Amy Kucera made were shared. Cards are being distributed across campus at roundtables and such.
- Kaylee Gomez shared a mock-up infographic of the re-accreditation process (Thanks, Kaylee!). Karla will ask Amy to reference the mock-up design to finalize an infographic page that can be used in various settings to provide an overview of accreditation. Kaylee also suggested incorporating a story book image in the infographic to go with the “great stories” them. The #grizzly campaign that student leaders have recently kicked off will also be incorporated.
- The group discussed creating a graphic icon related to the infographic that can be used for a link or point of reference with various media.
- In reviewing the reaccreditation timeline, the next big event will be “Session 1: Self-study updated session for campus.” Karla will work with the steering committee to determine what the engagement committee needs to do for the event and report back.
- Trustees Kaylee Gomez and Kathy Rogers offered to provide the board of trustees with an update at their February meeting.

Next meeting:
Karla will schedule the next meeting for February. Agenda items: identify communication media and audiences, review calendar draft

Adjournment: 8:50 a.m.

Submitted by Karla Hardesty