May 3, 1957 – New Student Union Dedication/Open House (what remains of this building is today referred to as the Old Art bldg)

Everyone

In the San Luis Valley
Is invited to attend the

Adams State College
Open House

And

Dedication Of The Student Union Building
Friday, May 3

Schedule of Events

9:00 a.m.—Play Day (an annual sports activity day for students, lasting throughout the day).
12:00 Noon—Barbeque for students, faculty and parents of Freshmen.
6:30 p.m.—Open House—Until 8 p.m., including conducted tours for guests, refreshments served in various areas.
8:00 p.m.—Variety Show, Richardson Hall auditorium.
9:30 p.m.—Dedication of Student Union Building.
10:00 p.m.—Dance in Student Union Building. Open House Guests Welcome.

Adams State College

"Education at the Top of the Nation"
Full Day Of Open House And Union Dedication Are Friday

Friday, May 3, will be eventful in the history of Adams State College as students and faculty prepare for the dedication ceremony for the new Union building.

The day’s program will be a spectacular affair with many annual events scheduled for the one day. At 9 a.m. and running through late afternoon, the Associated Students and faculty will sponsor the regular spring Play Day. The program includes sports events: tennis, volleyball, softball, horseshoes and swimming. At noon mid-while students and faculty will enjoy barbecued beef at the college football field.

Parents visiting day, though not occupying a specific time position in the schedule, will be conducted throughout Friday. Mothers and fathers of freshmen students have been invited to visit the college and witness the building improvements and meet professors.

At 6:30 an open house will be held for all college areas. People from the entire Valley are invited. Doughnuts and coffee will be served in the Union building, beginning at 6:30 and extending throughout the evening. The servers are in charge of the San Luis Valley Insurers.

The all-college Variety Show is on the schedule for 8 p.m. The program, written by Dr. Budge Tarekeld and Professor Jay Campbell, is produced by the Adams State College players. It is a satire on college, called, “State College—the College at the End of the Road.” No admission charge will be made.

Dedication of the Union Building will begin at 9:30 p.m. Members of the board of trustees will be present for the ceremony. At 10 a dance will be held in the Union ballroom. All who are present for the dedication will be guests of the college at the dedication ball.

Jay Campbell and his college orchestra will provide the music. For the benefit of the public, a composite schedule is included below.

8:10 a.m. — Registration of parents.
10 a.m. — Throughout the day: Annual Playday, Barbecue Luncheon. Parents of freshmen will be our guests.
3:30-8 p.m. — Open house, campus tours.
8:30-9:30 p.m. — Theater production: ASC variety show.
9:30-10 p.m. — Dedication of the Union Memorial building.
10 p.m. — Dance in the new ballroom.

New Union Dedicated

PLAQUE bearing the names of those who donated to make the new Union Memorial building possible is presented by Dr. Fred Plachy, (left), Adams State president, to Dr. Sidney Anderson, member of the board of trustees, at dedication ceremonies Friday night. The plaque will be hung in the new college building.

ALAMOSA — A huge crowd attended open house at Adams State College Friday night to visit new structures on campus and to witness the dedication of the new Union building.

Festivities began with visits through the library, the new music building, the new business education area, the new radio studios and the new Student Union. At 8 p.m. a full house attended the all-college production, “The College at the End of the Road.”

Phil Lorton, Alamosa; Dr. Sidney Anderson, member of the board of trustees for the college, and Dr. Fred J. Plachy, president of Adams State were the main speakers at the dedication service.

Lorton spoke briefly on the meaning of the new Union to people of the San Luis Valley. Dr. Plachy thanked the people who have given generously to make construction possible and Dr. Anderson accepted the new Union on behalf of the board of trustees.

Beautiful flowers, set by well-known to the Union.

The program was introduced by vocal selections presented by the Adams State College choir, under the direction of Dr. John Anderson. The choir also concluded the program by singing “O, Adams State” and “We Will Have These Moments to Remember.”

All who attended the dedication were invited to stay for the dance in the new ballroom. A large crowd danced until 1 a.m. to music by Jay Campbell and his college orchestra.
Bookstore – part of the new SUB

Bookstore Ready To Handle Student Needs

BOOKSTORE personnel stand ready to assist students at all times with their needs in books of other college equipment. Souvenir items of the college are also available at low cost. Taking a short pause are Art Wellbaum, (left) assistant professor of business and bookstore manager, and Jim Donnel, student manager of the bookstore.

College bookstores are most popular at the beginning of each quarter when students must count pennies to purchase books needed for new courses.

The old store at Adams State, for years located in Richardson Hall, was seldom visited at other times of the year. For the most part it was unattractive and did not cater to students necessities. The usual tee-shirts, stamped Adams State College, and the little stuffed kittens and dogs marked with the same college name invite students to stop and pick up a souvenir of the college. A well-stocked supply of textbooks, neatly arranged, forbid the one at Adams State has been given are incidental to the main purpose of college: reading and learning. New store hours make it possible for one to stop at almost any time during the day to make his purchases. The bookstore has been given the spirit of every college, and the one at Adams State has been given...
Students Views on The New Union

Editor's Note:— A social center in any college is a primary thing in the lives of students. Students reaction to the new building at Adams State is enthusiastic and appreciative. Representative comments have been obtained from five college students now enrolled on campus; they reflect the high morale brought about in part by the use of the new facility.

Maurice DeValliere
Clarksburg, West Virginia

One day last week, several of us were asked to write a little about the new Student Union building, how we feel toward it, and what it means to us. At first glance, it seemed like an easy enough question, but let's pause for a moment or so, and think about it. Perhaps it would help to recall a little about what we used to.

Some of you can remember the old "sub" the box-like-look which stood on the present site of the new building. More of us will recall the sub as the single room next to the cafeteria in Casa Bonita.

The coffee was good, there was usually some music from the jukebox and we could count on a Friday night dance now and then. But it was hardly the kind of a Student Union a school such as ours deserved and all of us watched the progress of the new building with a great deal of eagerness and anticipation.

I don't remember the exact day in February when it was finally opened, but I do remember the very, very first time I stepped inside. I was, to put it mildly, speechless. I was completely unprepared for such a sight.

To those who have not been inside, it is next to impossible to describe— the recreation room with brand-new bowling alleys and pool tables, the book store, snack bar, lounge and the dance floor. Everything is completely beautiful and every room was built to stay that way.

To many of us, I know that our new Union means much more than just the recreation and pleasure it affords as an unit. It is a symbol of the faith which the students, faculty, and people of the Sun Luis Valley have in the continued growth and prosperity of Adams State.

From a student's point of view, Adams State's new Student Union is pure paradise. We have everything, and we love it all. The coffee shop, lounge, game room, all rooms, conference rooms, book store and we have them all, one minute percent ultra-modern.

Take the coffee shop for example. The only way to describe it is with screams and easier delight. It has glass walls, sliding glass doors, and I think I should mention the tile floor and maybe shop a word or two about the comfortable chairs - glass chairs. The kitchen is a chef's dream in reality. It has all the latest gadgets for convenience. All in all, the coffee shop is a relaxing and good for that "between classes" break.

Then, of course, there are those who enjoy relaxing in the lounge. This room consists of the most comfortable chairs on the entire campus. When walking through the lounge, one can hear conversations on everything from a "pressy" to "Physics," from "Opera" to "Bob Hope." The jukebox weaves its way in and out of conversations. It's paradise, pure paradise.

However, the charm of the game room must not be denied. Faculty and students alike welcome the relaxation of a quick game of ping-pong (excuse me, team tennis). The ever popular bowling lanes simply vibrate with the careers of competent bowlers. But all the sounds seem to fade from the rest of the room makes no impression on the continuing billiard players. This is all heaven, too.

Well, I could go on and on for quite some time about the beautiful ballroom-complete with hardwood floor and colored lights. I could go on many pages to the convenience and service of the new book store.

But rather, let me sum it up this way: A.S.C.'s new Student Union Building was designed for the comfort and pleasure of the students and faculty. It affords all the convenience and modern design found in the buildings of other schools; but it retains the warmth and friendship that is Adams State. This is why we, the students of A.S.C., say the new Student Union is paradise, pure paradise.

Hope Estrada
Las Animas, New Mexico

I am sure we are all almost unanimous in agreement that the new Student Union building is a wonderful place. Before it was built many students constantly complained that there was nothing to do here on the campus. Now certainly this problem should not exist.

The new Union is a place where students naturally cluster when time and opportunity permit. It is a focal point for leisure-time activity. The game room is equipped with ping-pong tables, pool tables and bowling alleys thus giving opportunity for relaxation and enjoyment. The snack bar is an asset to the building. Refreshments between classes makes students receptive to learning.

The ballroom is certainly fabulous! The new building makes it possible to have more dances held which everyone enjoys. The new building serves as a place for recreational and social purposes. It sets the tone of college life it creates an atmosphere in which every student feels he belongs—a nice atmosphere of informality and friendliness for the entire school.

Though the atmosphere is informal, yet it is quite sophisticated because of the attractiveness of the modern furniture and facilities. Consequently we have added to our campus another building which is designed to be the pride of modern times. Our new Student Union Building is a contribution to progressive design.

I should like to summarize by saying that we are indeed very fortunate to have a building such as the new Student Union. I am proud to tell my friends from all of "Aggies" about our new Student Union building—prestige!

Mary Lou Pippin
Deaver, New Mexico

Student Union is paradise, pure paradise.

Georgia Smith
Cortez, Colorado

Just follow the main highway through Alamosa until you come up to Richardson Avenue, turn and go down one block. Then fix your eyes toward the setting sun and there you will see a colorful Contrada between the old and the new. It is the new Student Union building at Adams State College.

Those who are upperclassmen saw this building in its infancy and watched it as rapidly matured, like flowers in the spring. Suddenly it burst into full bloom and as bees flock, so do the bees for the best of the things of life, thus to the students of A.S.C. flock to the union.

We have a lovely place to rest in a smart atmosphere or linger leisurely over a cup of coffee or coke. Here is a place to relax and become acquainted with your classmates. All of these advantages have their worth, but we miss the old altogether if we don't realize the real meaning of this grand new building. It is a symbol of progress-progression of A.S.C. The college and the education that it offers to those of the valley is the "Green Door." In the near future we shall add more boards—a new science building and dormitories.—just wait and see! Then we shall be among the first to see just what is behind this "Green Door."
This statue (currently located between Porter and Richardson halls) was originally placed in front of new Student Union Memorial Building.
MODERN, but equally practical is the new Union building on the Adams State College campus, which will be dedicated in formal ceremonies at 9:30 p.m. Friday. The Union, constructed at an estimated cost of $275,000, presents about 15,000 square feet of floor space for use in many divergent ways by students and faculty. Architects were Henry A. Koch and Joseph T. Wilson of Alamosa.
May 8, 1957 –
followup article to
SUB opening

New Memorial
Student Union
Opened At ASC

ALAMOSA — The new Memorial
Student Union at Adams State Col-
lege opened for business Thurs-
day.

College students moved into the
building between final examina-
tions to study, drink a cup of
coffee or shoot a game of pool.
Whatever the activity, they were
relaxing in an atmosphere of
hustle and bustle.

Another truckload of furniture
and fixtures arrived while the stu-
dents were using the facilities.
Chairs, sectionals and other items
were being brought in for the stu-
dent lounge.

Coffee and cold drinks were be-
ing served in paper cups, since
the china ordered has not yet ar-
rived. Plenty of equipment is al-
ready in though.

Pool tables, pingpong tables,
bowling alleys, some lounge furni-
ture and cafeteria tables and
chairs were ready, as was the
fountain in the snack bar.

Next week will see the Memorial
Union come into its own as the
center of A-State students’ activ-
ities. Two dances are schedul-
ed for the ballroom, one Wednes-
day and one on Friday.

One thing can be seen for sure,
even though all equipment wasn’t
on hand for the grand opening,
Adams State College students can
now relax and enjoy their recrea-
tion in the lap of luxury.

[Signature]
May 8, 1957