The ASC Cabinet convened a regular meeting on Wednesday November 28, 2012 in the Student Union Building (SUB), Room 315.

**Call to Order:**
Dr. Mumper called the meeting to order at 1:01 P.M.

**Roll Call of Members:**
- Mr. Eric Carpio - Present
- Mr. Jeff Cook – Present
- Mr. Kevin Daniel - Present
- Ms. Heather Heersink – Absent
- Dr. Brent King - Present
- Ms. Lori Laske - Absent
- Ms Tammy Lopez - Present
- Mr. Bill Mansheim – Absent
- Mr. Ken Marquez - Present
- Mr. Larry Mortensen - Absent
- Dr. Michael Mumper – Facilitator
- Dr. Matt Nehring - Present
- Dr. Frank Novotny – Absent
- Ms Judy Phillips - Present
- Ms Tracy Rogers - Present
- Mr. Walter Roybal - Present
- Mr. Mark Schoenecker - Present
- Dr. Dave Svaldi - Present
- Mr. Erik van de Boogaard - Absent

**Guests:**  Ms. Tawney Becker, Grants Specialist, Ms. Karla Hardesty, Enrollment Management Program Manager, Mr. Larry Jo Hunt, Associate Athletic Director, Dr. Mike Tomlin, School of Business Chair.

**Approval of Agenda:**
The agenda was amended to include Information Item C.  Update on Higher Learning Commission (HLC).

**Consent Agenda:**
- November 14, 2012 Meeting Summary

**MOTION:**  Dr. King moved to approve the agenda as amended.  Dr. Nehring seconded.  All were in favor.

**Action Items:**
No items were presented

**Discussion Items:**
*Proposed Mission and Vision Statements:*
Dr. Tomlin read the following mission statement as revised at the October 26, 2012 Strategic Planning Meeting and asked the Cabinet to provide the feedback solicited among their respective areas:

*ASU’s mission is to serve and inspire our diverse populations in the pursuit of their lifelong dreams and ambitions.*

**Academic Council:**
Dr. Nehring reported the consensus among the Council was positive.  However, it was suggested to insert the word “educate” into the statement.
Center for Equity in Learning and Teaching (CELT):
All thought the statement was positive.

Faculty Senate:
The Senate mentioned that the mission of ASU is to educate and that the statement should reflect it.

Student Affairs:
The suggestion was to insert the word “educational” after the word “lifelong”.

Dr. Tomlin read the following vision statement as revised at the October 26, 2012 Strategic Planning Meeting and asked the Cabinet to provide the feedback solicited among their respective areas:

To become the university community of choice for traditionally underrepresented groups and others who value diversity and inclusivity.

Athletics:
There was concern with the word “underrepresented”. They were unsure of what it meant.

Foundation:
The Foundation also expressed concern with the word “underrepresented” and that it implied labeling a group of students.

Extended Studies:
There was concern with the word “underrepresented” as well. The Extended Studies group thought that the statement implied that ASU will take those students that no one else wants, and thought that this might have a negative impact.

The Cabinet discussed the word “underrepresented” as being used in the State Performance Contract. It was explained that the State gave each institution the freedom to define the parameters of what underrepresented meant. It can mean ethnic, 1st generation, rural, income, etc. The Cabinet also discussed the use of the word “underrepresented” as being all-inclusive, rather than identifying the groups and inadvertently leaving out others. Also discussed was the fact that ASU does not discourage underrepresented groups from enrolling, and students from dominant groups are not discouraged either. It was mentioned that the word “underrepresented” may have stereotypes associated with it and that is why some may be nervous about using it. An analogy was made with regard to the current Vacancy Announcement. Currently the announcement states that “women and minorities are encouraged to apply”. This statement could be inferred as “only women and minorities will be given priority”, it too could be sending out a negative message, but no one has seemed to take interest in it.

After discussion the Cabinet suggested the following mission and vision statement revisions:

Revised Mission:
ASU’s mission is to educate, serve, and inspire our diverse populations in the pursuit of their lifelong dreams and ambitions.

Revised Vision:
To become the university community of choice for diverse and traditionally underrepresented groups and all who value quality education and inclusivity.

The Cabinet also discussed the need to communicate these statements to the campus and allow them to express their thoughts. IT WAS SUGGESTED THAT both holding a public forum AND a setting up a blog would be the best methods to obtain feedback. President Svaldi AGREED TO provide a campus-wide email that gives an explanation as to how the Planning Group arrived at the statements, AND will request feedback. President
Svaldi WILL ALSO schedule an appropriate time for a public forum. The Cabinet ALSO SUGGESTED THAT revised values statements should be included in this communication.

Information Items:

Budget:
President Svaldi reported the Budget Committee, at this time, is looking for lower hanging fruit in the operating and staffing areas of the budget cuts. He noted that while budget issues are a temporary problem, we must be very careful not to take measures that will permanently wound the institution. The Executive Team must address retention and the recruiting of new students with the campus. However, the problem was with the loss of the 80 Pell Grant students. He mentioned the National Survey of Student Engagement (NSSE) and that data revealed that some students felt unchallenged. The data also reveals that students do better when they are enrolled in more hours than in less.

Strategic Planning Updates: Mission/Vision Statements:
No items were presented.

Update on Higher Learning Commission (HLC):
President Svaldi indicated that an article in the Chronicle of Higher Education targeted Western State Oklahoma as offering accelerated courses to students. ASU was mentioned in this article as well. As a result, ASU received a 3-page letter from HLC requesting data on every course taught at ASU from January 12, 2012 until the date of the letter. This is a comparison regarding our accelerated courses versus our on campus courses. HLC is interested in knowing how we are meeting core competencies and whether we are applying appropriate rigor. President Svaldi is hopeful that once the report has been submitted, our name will be cleared.

New Business:
No items were presented.

Adjournment:
The meeting adjourned at 1:50 P.M.

Respectfully Submitted,

Donna L. Griego,
Assistant to the Senior Vice President