President’s Goals
Year 3 (08-09)

Overarching Goals (approved by Board of Trustees, August 1, 2008)

Promote ASC’s academic excellence
• Successfully prepare for and complete HLC Focused visit in October 09
  --Success Measured by no required follow up visit.
• Renew and invigorate ASC’s commitment to Teacher Preparation.
  --Be prepared to request NCATE reaccreditation within 2 years
• Determine feasibility of external accreditation for MBA Program within 2 years

Promote student success
• Improve Freshmen to Sophomore student persistence by 2% each year for 5 years (09-13).

Promote the financial position of the college
• Continue to average at least 500 new first time students each year for 5 years(09-13)
• Increase private giving to the College by 10%
• Develop a successful Fund raising plan for Richardson Hall Auditorium and Luther Bean Museum to serve as a match for COP and State Historic Funding within 2 years

ASC shall formalize a leadership development program to identify, develop, mentor and support leadership at all levels, including diverse leadership.

On-going President’s goals from original 4 year plan
• Continue Institutional Planning function to preserve, continuously update and maintain HLC materials and assessment of all institutional outcomes. Provide yearly report on planning efforts.(6)
• Conduct at least two Community Forums in two different SLV Communities.(4,5)
• Review and assess all current academic programs; propose at least one new academic program.(1,3, & 7)
• Implement Year 3 comprehensive enrollment plan; assess outcomes of year 2 (3,7)
• Carefully monitor College finances with a goal of balancing the General fund budget via general fund income within 4 years.(7)
• Continue with Comprehensive Training programs; assess outcome of year 2 (6)
• Continue with Crisis Response plan training; have at least one dry run (6)
• Implement year 3 Diversity objectives; set objectives for year 4.(1,2,3,4,6)
• Continue to implement Marvel house and Casa Del Sol recommendations (4,5)
• Submit Renovation of Music building for State Funding (1,2,5)
• Implement recommendations for Old Public Safety and KASF buildings and 4-
  plex (1,2,5)
• Increase donations to the college by 10% (6)
• Continue with Gingerbread House project (2,3,5&7)
• Address any individual inversion issues caused by implementation of Faculty HB
  raises.(2,6)
• Implement year 2 faculty and exempt staff salary benchmarks assuming resources
  available.(2,6)