



STUDENT LIFE AND LEADERSHIP STRATEGIC PLAN

Student Life & Recreation Mission:

SL&R provides engaging programs for a diverse ASU community by means of formal and co-curricular student development.

Student Life & Recreation Vision:

Our vision is founded in our commitment to a student-first culture which engages the campus community, makes a positive and lasting impact on student's lives, and graduates students with a strong sense of connection to ASU, increased skills, and confidence in themselves.

Student Life & Recreation Goals:

1. Increase engagement of students involved in Student Life and Recreation
2. Provide opportunities for student driven programming
3. Collaborate with academics to enrich student experiences and programming
4. Provide a springboard for students and organizations to discuss, program, and learn about inclusivity and diversity
5. Transition student leaders in Student Life and Recreation from their student careers to their professional careers

Student Life & Leadership primary programs:

- A. The Loft and Student Life Center
- B. Grizzly Activity Board
- C. Family and Sibs Weekend
- D. National Society of Leadership and Success
- E. Adams State Leadership Workshop series
- F. Leadership Awards Banquet
- G. Multicultural Budget and Student Governance Board
- H. ASU Cares (In collaboration w/ AS&F, Campus Ministries, and Housing)
- I. Summer Activities

Student Life & Leadership Mission(s) and Outcomes

A. The Loft and Student Life Center

1. *The Loft at Adams State is an extracurricular entertainment space for campus life and community events in a customer service oriented environment.*

2. *The SLC is an inclusive environment that is a connection hub for student-centered involvement at Adams State.*

Outcome 1: Facilities & Equipment

- 1) Maintained & updated regularly; effective at meeting the needs of the user
- 2) Student employees gain initiative and customer service experience

Outcome 2: Outreach

- 1) Marketing will be visible on-campus, local businesses and schools
- 2) Social media and web promotions to provide engagement opportunities online
- 3) Community entities reserve space

Outcome 3: Programming

- 1) Student programs presented at least three times per semester, including 1 cross collaboration
- 2) Student employees gain event planning and programming experience which align with the mission, values, policies, and procedures of SL&R

Outcome 4: Leadership Development

- 1) Mentoring opportunities provided for return SL&R employees
- 2) Inclusivity and diversity dialogue incorporated into student employee trainings
- 3) Training and leadership development opportunities for staff; **layer competency each returning year**

Resource Prioritization:

- 1) ASU Students receive first priority for the resources of The Loft

2) Community reservations are of high priority to aid in revenue streams and outreach

B. Grizzly Activity Board

GAB is an organization that is dedicated to engaging the student body through various events that are performed in a safe and responsible manner in an effort to inspire pride among the students at Adams State University.

Outcome 1:

1) To be created at GAB Working Documents meetings

C. Family and Sibs Weekend

Family and Sibs Weekend is an experience of college life which enhances ASU community and aids in early recruitment.

Outcome 1: Recruitment/Retention

1) ASU students' families will experience ASU campus life and Homecoming festivities

Outcome 2: Professional Development

1) Intern gains knowledge of campus and community, major event planning experience, and customer service skills.

D. National Society of Leadership and Success

The Society is an organization that helps people discover and achieve their goals. The society offers life-changing lectures from the nation's leading presenters and a community where like-minded, success-oriented individuals come together and help one another succeed. "We Make Leaders who Make a Better World."

Outcome 1: Cross Campus Involvement

- 1) Fall invitation process recruits based upon a GPA of 3.25; Spring invitation process recruits based upon faculty and staff nominations for currently involved students across campus/departments
- 2) Student members complete at least 1 team community service project per semester
- 3) Students gain foundational knowledge of Student Life & leadership development opportunities

Outcome 2: Transition students to professional/graduate careers

- 1) Provide online and coaching resources through the national office
- 2) Students meet in Success Networking Teams at least 3 times to set goals and receive peer support
- 3) Induct at least 1/3 of student membership yearly; ensures resource availability & certificate attainment
- 4) Students gain team, networking, communication, and goal setting skills

E. Adams State Leadership Workshop Series

Mission statement to be created.

Outcome 1:

1) To be created w/ Aaron and Mark

F. Leadership Awards Banquet

Mission statement to be created.

Outcome 1:

1) To be created w/ Nick and LAB committee

G. Multicultural Budget and Student Governance Board

Multicultural Student Governance Board will assist the AD of Student Life & Leadership in allocating funds towards collaborative campus multicultural events and maintain relevant multicultural materials, boards, and signage in the Student Life Center and across campus.

Outcome 1: Leadership

- 1) Students will gain skills in allocation of funds, social justice, and multicultural advocacy
- 2) Inclusivity and diversity trainings for participating members

H. ASU Cares Day

ASU Cares Day of service connects the campus with the San Luis Valley community through projects that make a positive difference. "Make One Day Count."

Outcome 1: Cross Campus & Community Collaboration

- 1) AS&F, Student Life & Leadership, Campus Ministries, and Housing collaborate planning
- 2) SLV community agencies and ASU student clubs, organizations, groups, athletic teams, and individuals participate

Outcome 2: Student Development

- 1) Students explore volunteerism/service and its impact
- 2) Students discover the San Luis Valley
- 3) Students gain foundational volunteer, team, communication skills; connection to their community

I. Summer Activities

Summer activities at Adams State University connects students, faculty, and staff to on and off campus involvement opportunities throughout the summer months.

Outcome 1: Programming

- 1) Provide at least 3 different types of off-campus programs for ASU summer constituents and their immediate families.
- 2) Provide on-campus community building opportunities at least 5 times (i.e. tradition, ice cream socials)