

Student Scholar Days Scoring Rubric for Posters

Presenter's Name: _____

Title: _____

Category	8-10	5-7	2-4	0-1	Score
Poster Content	Strong material. Well summarized. Clearly shows development of study or research. Material appears to accurately support purpose of study, hypothesis, research question, or engagement of project. Strong conclusion/analysis of experience presented.	The content was adequately presented, but support for the study, research hypothesis, question, or engagement of project is somewhat general. Conclusion/implications and reflections were reasonable and tied into the 'big picture.'	Content presented was difficult to understand and did not sufficiently convey a connection to the study, hypothesis, research question or engagement of project. Conclusions/implications were somewhat unclear.	Connection not found between poster content and purpose of study, research, hypothesis, question, or engagement of project. Conclusions/implications to bigger picture unclear or not present.	
Poster Appearance/Clarity	Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in use of fonts, headings, colors, and white space.	Poster was adequate but could improve effectiveness through better use of space through font size, colors, heading, and white space.	Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colors, headings, and white space.	Not visually effective. Visually unappealing and difficult to interpret information presented.	
Poster Organization	Topic is clearly evident. Layout of poster is logical and provides sequential information from intro to conclusions.	Topic is apparent. The presentation of information could use refining	Topic is not clear. Information presented is somewhat confusing.	Unable to understand link between information presented and topic.	
Presenter's Oral Presentation	Presenter was confident and professional. Established eye contact. Clearly conveyed topic. Answered questions well. Discussed in layman's terms of appropriate to judge.	Presentation and demonstration of understanding was acceptable. Demonstrated some problems (speaking too softly, use of jargon, hesitation, inability to handle question, etc.)	Presenter did not convey a sense of confidence or ability to clearly discuss the topic. Additional practice would be helpful.	Presenter was not prepared. Demonstrated problems in several areas (no eye contact, no clear discussion of topic, lack of professionalism).	
Total Score (Max of 40)					

Comments: